**Analysing Persuasive Posters and Leaflets: Year 3 and 4 Reading Objectives**

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| **Objective** | **Questions** |
| Checking that the text makes sense to them, discussing their understanding and explaining the meaning of words in context | What type of text type is this?  Can you think of other examples of this text type?  What is the main objective of this text?  Is it successful in its purpose? How does it make you feel?  Looking at the text overall - what is the most important message that the author is trying to convey about the subject? |
| Identify how language, structure and presentation contribute to meaning | How is the information organised? E.g sections, varying fonts, use of colour etc  Can you find examples of simple or complex sentences? Why are different sentence types used?  What punctuation is used? Why?  Are illustrations or diagrams used? If so, how do these support the text?  Can you find phrases or sentences which express facts?  Can you find phrases or sentences which express opinions? |
| Asking questions to improve their understanding of a text | Is there any information which is *not* given that you would like to know? |
| Discussing words and phrases that capture the reader’s interest and imagination | Can you find examples of persuasive language?  Are adjectives used? Where? Why?  Are imperative verbs used as sentence beginnings? If so what is the effect of this?  Is alliteration, rhyme or a slogan used? If so why?  Is 2nd person used? Why?  Are rhetorical questions used? If so why? |